

PANTONE FORMULA GUIDE COATED & UNCOATED

THE WORLDWIDE STANDARD GUIDE FOR CHOOSING
AND MATCHING COLORS

SKU GP1601B

This versatile, end-to-end color matching tool displays 2,390 market-driven spot colors in the Pantone Graphics System on coated and uncoated paper stocks. Now updated with 224 brand new Pantone Matching System (PMS) colors, featuring five new eco-friendly Pantone base mixing inks compatible with coating in print production processes.

Consistency — Helps ensure consistent color reproduction in design and packaging applications on a range of different materials.

Eco-Friendliness — New eco-friendly ink formulation allows for coating Pantone Colors during print production to protect prints and packaging applications.

Portability — Compact fan decks ideal for easy viewing and portability. Comes with lighting indicator to ensure colors are being viewed in the correct illumination.

Connectivity — Integration with Pantone Connect for Adobe Creative Cloud which allows customers to take physical Pantone Colors into digital workflows.

With the **Pantone Formula Guide Coated & Uncoated**, everyone around the world can create color consistently.



Inspiration

Create designs for digital, print, packaging, branding & marketing, architecture, industrial design, and manufacturing.



Creation

Easy on-the-go reference provides a visual reference for Pantone Spot Colors available in digital design programs.



Production

Use around the globe for communicating consistent color throughout workflow and supply chain.